

Phase IV Stakeholder Input Process For John Wayne Marina

For Consideration and Discussion
by the Commission of the Port of Port Angeles

*Prepared by Crossroads Consulting
January 14, 2020*

2018-2019 JWM Review Process

Phase I - Information Gathering – June 2018

Phase II – Community Outreach – July 2018

Phase III – Decision – July 2018

Phase IV – Direction Seeking – January 2020

- NOT sell to a private entity.
- Criteria for a *Request for Information (RFI)*

March 2018 – RFI released
December 2019 – Responses

You are here



December 10th, 2019

- Three presentations were offered to the Commission in response to the RFI:
 - City of Sequim
 - Marsh Anderson LLC
 - Safe Harbor

Stakeholder feedback

*Holly O'Neil and Mardi Solomon, facilitators
Crossroads Consulting
Whatcom County, WA*



Why do we want feedback?

- John Wayne Marina is an important asset in our community, that many people care about deeply.
- Stakeholder input will help the Commission make a well-informed decision about its future.

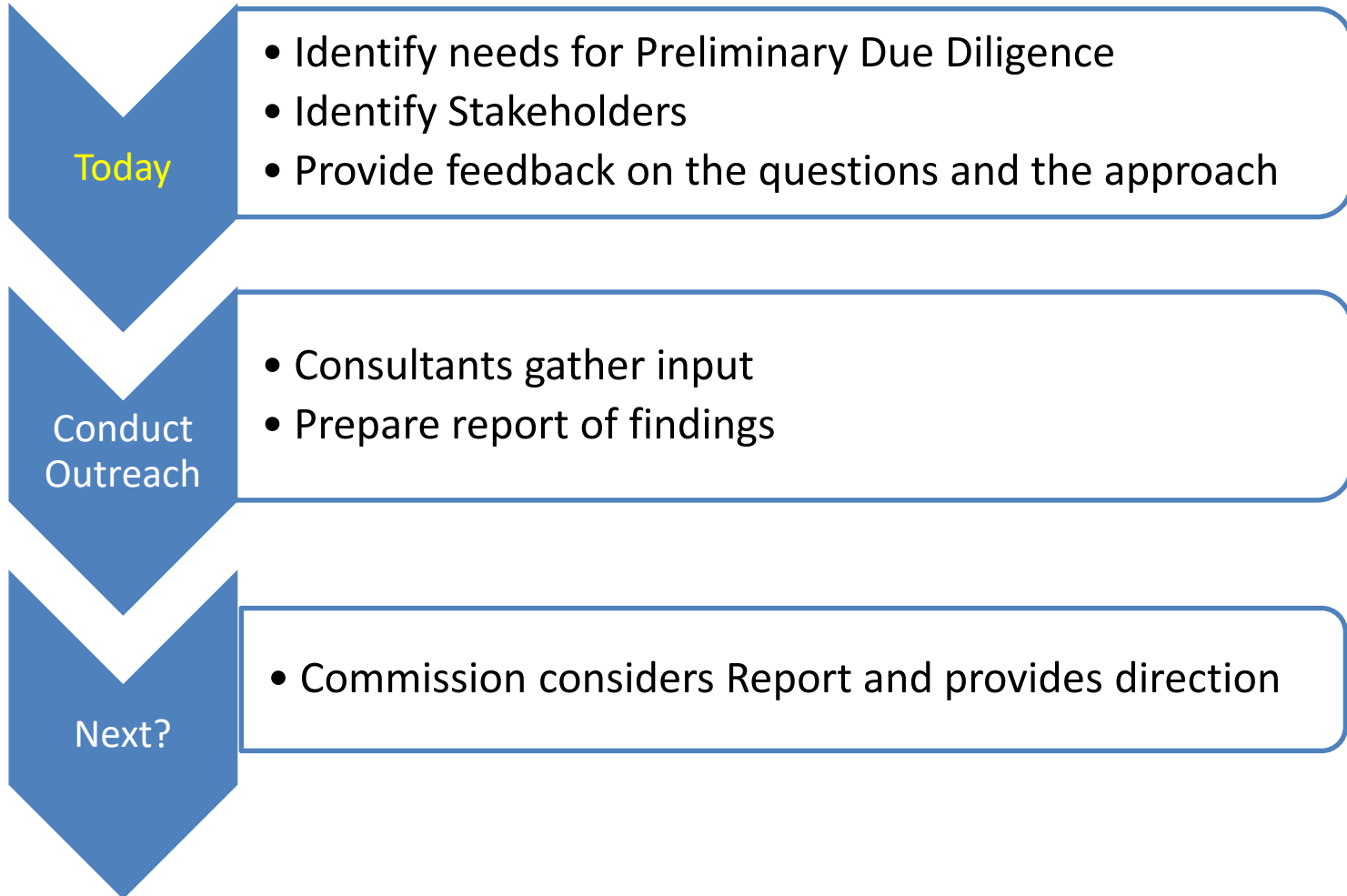
Port Commission Commitment

**NO DECISION WILL BE MADE WITHOUT
A PUBLIC, TRANSPARENT PROCESS**

What is our goal today?

- To solicit feedback on a **draft process** for gathering stakeholder input.
- We will refine the process based on today's discussion. When the Commission is satisfied (either at this meeting or a future meeting) we will proceed.

Overview of the Process



Questions for today:

- 1. Preliminary due diligence – Is there any additional information we need, before we proceed?**
- 2. Who are the stakeholders we would like to engage?**
- 3. What are the questions we want to ask our stakeholders?**
- 4. What feedback do you have on the proposed process for gathering stakeholder input?**
- 5. How would you like to proceed?**

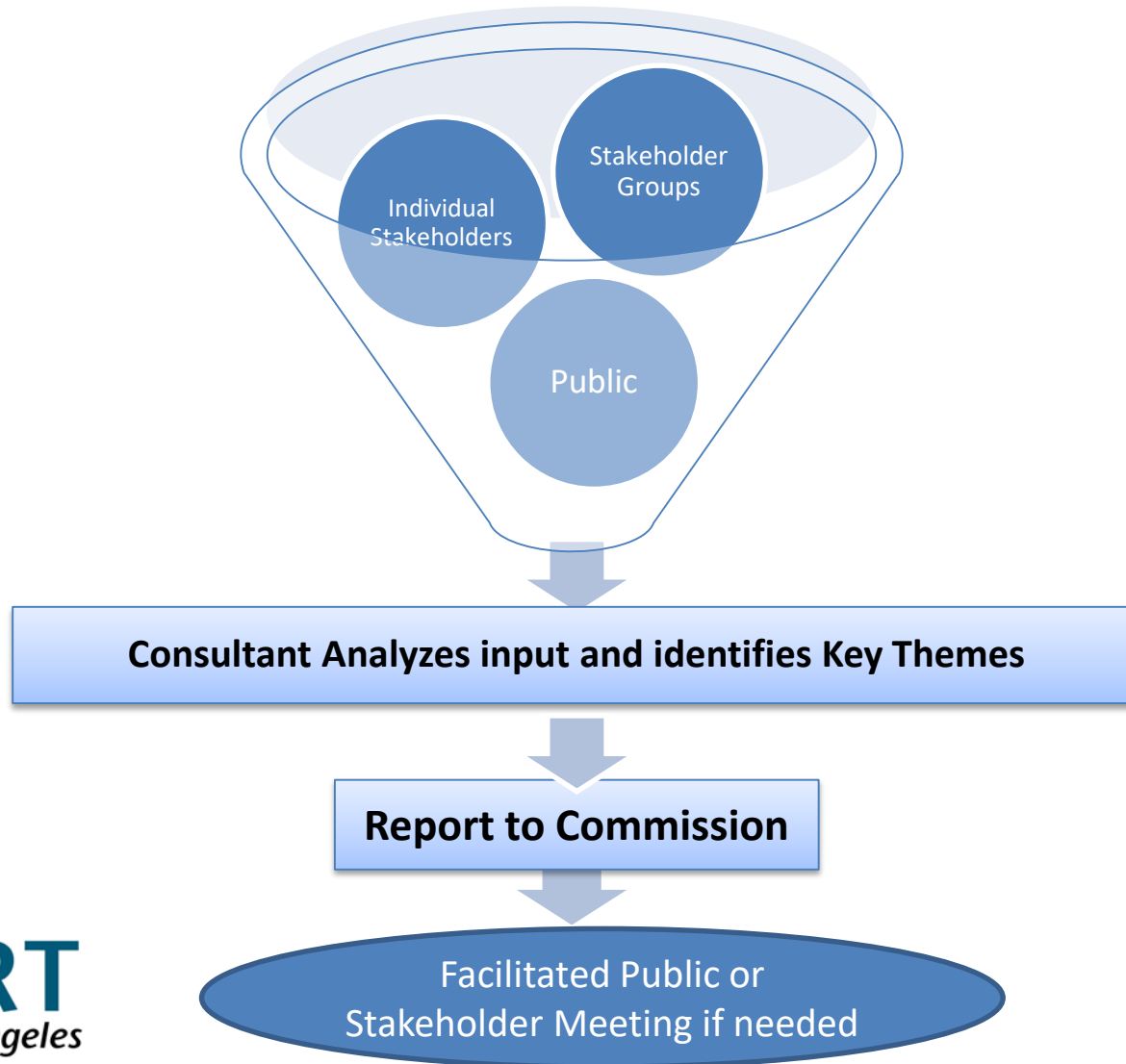
1. Preliminary due diligence:

Having heard the responses to the RFI in December, is there any additional information we need before we proceed?

Assumptions for Stakeholder Engagement

- We want to be respectful of people's time.
- We want to ask for feedback that will be genuinely useful to our decision making.
- It is important to provide different ways for stakeholders to participate (in writing, and in person) to ensure accessibility.
- The proposed process is fairly simple, and allows us to be responsive to what emerges.

Overview of Phase IV Stakeholder Engagement Concept



2. Who are the stakeholders we would like to engage?

- **“Stakeholder Groups”**
 - Marina Advisory Committee
 - Sequim Bay Yacht Club
 - Jamestown Tribe
 - City of Sequim
- **“Individual Stakeholders”**
 - Restaurant Owner
 - John Wayne Enterprises
- **“The Public”**
 - Moorage Tenants
 - Other interested citizens

Other key stakeholders?

3. Suggested questions to ask stakeholders:

- What are the benefits and potential risks of the Marina being owned and operated by the City of Sequim?
- What are the benefits and potential risks of the Port establishing a long-term lease with a professional marina management company?
- What do you think is most important for the Commission to consider, in making a decision for the future of the Marina? What information do you think they need?

We will use the same questions for each type of stakeholder

Gathering input from different types of stakeholders

- **Public at Large:** a questionnaire on the website
- **Individual Stakeholders:** questionnaire in writing, or consultant can ask questions over the phone.
- For **Stakeholder Groups...** a couple of options:

Gathering input from different types of stakeholders, cont...

- For **Stakeholder Groups... a couple of options:**
 - Group leader would be provided with the questionnaire and given direction on how to gather their group's input at one of their regular meetings.
 - (or) Staff could attend their meeting to help solicit input. Possibly one or more commissioner could also attend to listen.

Stakeholder Engagement Process



Launching the Process

- Invitation to individual stakeholders and stakeholder groups sent via email
- RFI Proposals and questionnaire posted on website
- Posters posted at Marina

After the Input is Gathered

- Crossroads Consulting provides Report summarizing input to Staff and Commission
- Commission discusses next steps:
 - What additional due diligence is needed now?
 - How should we move forward?

4. Any other feedback do you have on the proposed process or questions for gathering stakeholder input?

5. How would you like to proceed?

- Do we need more discussion on process, or is the Commission ready to direct staff to move ahead?

